

7 Powerful USCCA Membership Benefits to Help You Protect Your Loved Ones





Who Is the USCCA?

The United States Concealed Carry Association, Inc. (USCCA) is a membership organization that helps responsible gun owners prepare for what they might encounter before, during and after a self-defense incident. Members receive exclusive benefits, including lifesaving education, expert training and more. The USCCA helps its members avoid danger, save lives and keep their loved ones safe.



Who Is Delta Defense LLC?

Delta Defense LLC provides sales, marketing, operations and administrative support services to the USCCA and is a licensed insurance agency in all 50 states and the District of Columbia. Its principal office is located in West Bend, WI. Delta Defense LLC does business as Delta Defense Insurance Services in California (California License #0M34093).



FORCED TO SHOOT, CHARGED WITH MURDER

THIS TRUE STORY IS A CRITICAL REMINDER OF WHY A GUN IS NOT ENOUGH...

A USCCA Member named Brian was helping a family member the day after a horrifying attack. Brian was well-trained and had spent years learning about and practicing using firearms for defense. The day before his life changed forever, a deranged man had attacked his family member. *It's hard to imagine such evil...*

Here's what happened: Brian accompanied his family member to gather some things from her home. Unfortunately, the attacker returned to the scene of the crime. Brian did exactly what the USCCA teaches: He stepped between her and the angry man and attempted to defuse the situation without violence.

TRAINING TIP: You **MUST** think about where to place yourself in a variety of scenarios — and how to defuse them — in order to keep your loved ones safe ... even if that means putting yourself in danger to protect them.

The attacker refused to leave and rushed toward Brian. Brian kicked the man in the chest, sending him backward and down the steps of the house. The attacker ran away, and Brian ran to his truck



to get his phone and call the police. Moments later, the attacker returned ... **holding a metal pipe.**

Brian grabbed his legally concealed pistol out of his truck and told the assailant to STOP.

Despite Brian's verbal commands to back off, the attacker rushed toward him, metal pipe above his head and ready to swing. **Brian was forced to shoot in self-defense.**

Brian did everything he could to AVOID having to use his gun in self-defense. This is serious: You NEVER want to be forced to shoot. But if you MUST, then you absolutely must be READY.

Brian immediately called 911. After the ambulance and police arrived, he complied with every request. He remained calm as he was handcuffed, knowing the detectives were just doing their jobs...

At the police station, Brian realized something was wrong. Even though his family member corroborated his story, and even though there was little evidence to support it, **he was charged with first-degree murder.**

While he was locked up in the worst cell block — a place which held the most-violent criminals — Brian remembered his USCCA Membership. He was able to get a message to his parents. They contacted the Delta Defense Critical Response Team, who *immediately* went to work.

The 24/7 Delta Defense Critical Response Team exists to help USCCA Members navigate the foggy aftermath of a self-defense incident. Brian wishes he had called them immediately after calling 911.

An attorney from the USCCA Attorney Network drove straight to the jail to visit Brian. He launched his own investigation, connecting all of the dots the detectives and police officers had missed. He worked diligently to get this innocent USCCA Member out of jail, home to his loved ones and **cleared of all charges.**

Frankly, it took a lot of time, it took a lot of money — **\$68,500** in attorney fees, to be exact — and it took a HUGE toll on Brian's family.

Brian shudders to think what would have happened if he hadn't had a USCCA Membership. In fact, he believes he would still be in jail, awaiting trial ... or in prison, convicted of a crime he didn't commit.

This is the most important part of the story: Brian protected himself AND his family members from a deranged criminal. He kept them safe. **They're alive today because HE KNEW WHAT TO DO.**

What matters most about having a gun for self-defense is HOW you prepare for a potentially violent incident.

That means excellent training. After all, the best way to win a gunfight is to AVOID it in the first place. Being prepared means avoiding danger. It means knowing how to de-escalate a potentially violent situation. And, if you're forced to draw your gun in self-defense, it means knowing **EXACTLY what to do next.** It means making the right decisions, knowing how to find cover, giving a verbal command and avoiding pressing that trigger at all costs. If necessary, **it means not hesitating.** It means shooting accurately under pressure. That's what makes all the difference. And that's what the USCCA is here to help you do.

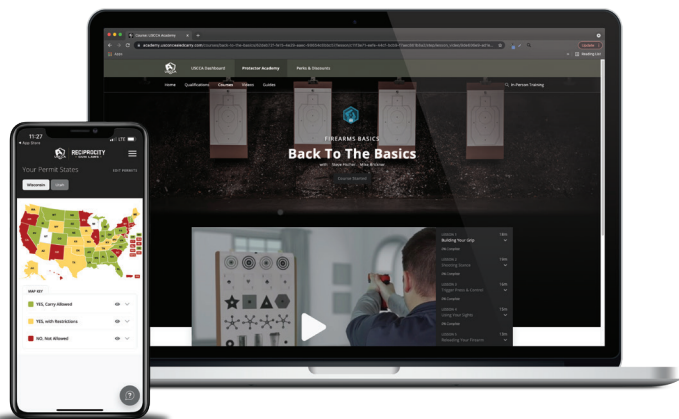
INDUSTRY-LEADING EDUCATION AND RESOURCES

If you carry a gun or have one for home defense, or even if you're just thinking about it, you've taken a critical step toward keeping yourself and your loved ones safe. But the journey doesn't end after one class or a couple of trips to the shooting range. To be responsibly armed means knowing how to avoid danger by practicing excellent situational awareness. It means knowing how to de-escalate potentially violent scenarios. It means hardening your home against criminals and developing a home-defense plan. And if you're ever forced to draw your firearm, it means KNOWING and PRACTICING what to do before, during and after a violent encounter.



As an Elite USCCA Member, You Can:

- Instantly access 80+ lifesaving guides and checklists that cover everything from choosing a handgun to developing a home-defense plan to the justified use of deadly force
- Get legally prepared with access to the full archive of "Ask an Attorney" videos hosted by a criminal defense attorney
- Use your Concealed Carry Reciprocity Map to ensure you know exactly where you can and cannot carry your firearm
- Get a print and digital subscription to the award-winning *Concealed Carry Magazine*, where you'll discover unbiased gun and gear reviews, reliable self-defense techniques, and practical drills for both live-fire and dry-fire exercises
- Unlock exclusive member-only features in the USCCA Protector Academy™ app and watch video courses on the go



WORLD-CLASS SELF-DEFENSE TRAINING

Carrying a gun for self-defense is a serious decision. Most people aren't willing to do what it takes to be fully prepared to protect innocent life. After all, self-defense situations are dynamic. **If you hesitate to think about what to do, there's a chance you'll make a choice that will land you in jail (or worse).**

Your decisions need to be made in advance, programmed into your mind so you can respond quickly, confidently and legally. And that requires excellent training. Through the online-streaming USCCA Protector Academy™, the USCCA helps responsible Americans prepare for what they might encounter before, during and after a violent self-defense incident. This includes hours of instructional videos, training qualifications and access to a nationwide network of USCCA Certified Instructors.

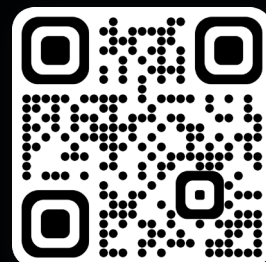


As an Elite USCCA Member, You Can:

- Enjoy streaming access to more than 450 videos in the USCCA Protector Academy™ Video Vault
- New training videos added every month that relate to topics you could encounter in everyday life
- Have the opportunity to earn USCCA Qualification Levels 01, 02 and 03 in USCCA Protector Academy™
- Train smart and train often in the comfort of your own home or at the range

FIND A CLASS NEAR YOU

The USCCA Protector Academy™ gives you the power to easily locate the firearms and self-defense classes you want — no matter where you are on your journey. From home defense to first aid to women's self-defense to how to ID a public threat, you're sure to find a class to take your skills to the next level. Just visit USCCA.com/FindClasses or scan the QR code today.



SELF-DEFENSE LIABILITY INSURANCE*

The aftermath of a self-defense incident is confusing and emotional. The best-case scenario is that you're able to AVOID ever having to use your gun in the first place! That's why the USCCA helps responsible Americans prepare for what happens before, during and after an act of lawful self-defense. In addition to offering education and training, the USCCA has purchased an insurance policy that provides the association and its members with self-defense liability insurance. These benefits provide more than 600,000 USCCA Members with peace of mind.



■ Your Choice of Criminal Defense Attorney*

When it comes to your defense, you'll want someone on your side with whom you're comfortable ... and whom you can trust. If you don't already have an attorney, the USCCA Attorney Network gives you access to more than 1,200 criminal defense attorneys.

■ Funding for Compensatory Damages*

There have been times when a protector, after lawfully acting in self-defense and not being charged with a crime, has been sued by the family of his or her attacker in civil court. Even though the defender did everything right, he or she still lost the civil suit! That's why USCCA Members have up to a \$2,000,000 Annual Liability Insurance Limit for compensatory damages arising from lawful acts of self-defense.

■ No Limit on Defense Expenses and \$100,000 for Cost of Bail Bonds*

Most people don't have the funds saved up to cover a costly legal battle, let alone pay a bail bond to get out of jail and home to their loved ones. A \$1,000,000 bail bond typically costs \$100,000 or 10% of the limit. You'll have \$100,000 of funds available for bail expenses including cash bail or the cost of a bail bond and monitoring expenses.

■ Coverage for All Lawful Acts of Self-Defense*

Lawful acts of self-defense can be covered regardless of the legal weapon used.

■ \$20,000 for Incidental Expenses*

Up to \$20,000 for Incidental Expenses related to a covered incident such as the cost to replace a confiscated firearm, and Additional Living Expenses.

BENEFIT 4

24/7 CRITICAL RESPONSE TEAM

After a self-defense incident, your first call should be to 911. Then, when it's safe to do so, call this emergency support team, who will be your guide through the confusing, emotional aftermath of a self-defense incident.

All members of the Delta Defense Critical Response Team are certified by the International Critical Incident Stress Foundation. From former 911 operators to military crew chiefs, these seasoned crisis managers are ready to mobilize 24/7 to provide time-saving, lifesaving guidance to USCCA Members in the aftermath of a self-defense incident.



BENEFIT 5

AWARD-WINNING, U.S.-BASED CUSTOMER SERVICE

The Delta Defense Customer Engagement Team is standing by to take your call, email or chat. Whether you have a firearms-related question, have a question about your USCCA Member Account, or were in a self-defense incident and need assistance, the team is here for you.



To activate your USCCA Membership, visit **ActivateUSCCA.com**



TRUE MEMBER STORY

WOMAN FORCED TO SHOOT INTRUDER ... NOW WHAT?

A USCCA Member was alone, working late hours in her office, when **an intruder broke in through her locked door.**

Now, it's important to note: This member had taken a class. She knew the laws in her area. She was legally permitted to have a firearm with her. She had trained with her gun and knew how to use it.

The intruder advanced toward her, so she gave him a verbal command to stop. *Unfortunately, he didn't listen and kept approaching.* **In fear for her life, the woman was forced to press the trigger in self-defense.**

After calling the police, this USCCA Member called the Critical Response Team. The benefits that came with her membership helped fund the counsel she retained to assist her. Her counsel guided her through the investigative phase and in handling media questions until the district attorney's office came to the conclusion:

She was justified in using force in self-defense.

Now this is the most important part: There's no telling what that intruder *might* have done to her ... and nobody should EVER have to live through fear like that.

Frankly, the woman is alive today because she was prepared. As a USCCA Member, she was educated, trained and equipped (with a gun and the legal right to carry it). She did everything right but was trapped and thus forced to press the trigger in self-defense.

The 24/7 Critical Response Team was there for her when she needed help and guidance. And her USCCA Membership benefits funded her counsel. (Talking to ANYONE after a violent self-defense incident, including detectives and the media, is downright difficult — and no one should have to do it alone.)

Best of all, this woman is alive today because she KNEW what to do. **Hopefully you will be able to say the same thing for yourself and your loved ones if, God forbid, the worst comes to pass.** USCCA Membership is hands-down the best place to start.



BENEFIT 6

COMMUNITY & THE USCCA CONCEALED CARRY & HOME DEFENSE EXPO

The USCCA is a thriving community of more than 600,000 responsibly armed Americans. These men and women gather online in the USCCA Community to answer questions and discuss self-defense-related topics, and they also attend — in person — the annual Concealed Carry & Home Defense Expo. Members get free entry to see new guns and gear, participate in live training exercises, learn, and have fun with like-minded people!



BENEFIT 7

BULLETPROOF GUARANTEE

USCCA Membership is completely risk-free thanks to the 100% Money-Back Bulletproof Guarantee. Take 365 days and make sure your membership is worth every penny. If, for any reason, you decide it isn't, just let the team know; you'll receive a prompt and courteous refund.





CHOOSE THE MEMBERSHIP THAT'S RIGHT FOR YOU

When you join the USCCA, all of your membership benefits are active right away. Every membership comes with universal benefits, listed below in the gray boxes. Additional benefits, per level, include:

				
		GOLD MEMBERSHIP	PLATINUM MEMBERSHIP	ELITE MEMBERSHIP
		\$29/MO or \$299/YR	\$39/MO or \$399/YR	\$49/MO or \$499/YR
MENTAL PREPARATION	USCCA Protector Academy™ Course Lessons	34+	131+	131+
	USCCA Protector Academy™ Video Series Episodes	53+	145+	318+
	Lifesaving Guides, eBooks, and Checklists	25	40	80
	"Ask an Attorney" Video Series		✓	Complete Archive
	<i>Concealed Carry Magazine</i> Back Issues (Digital)	1 Year	5 Years	Complete Archive
	Concealed Carry Magazine Enjoy eight printed issues of USCCA's award-winning publication.			
	Access to the USCCA Protector Academy™ App Increase your preparedness with top-notch training all from the palm of your hand.			
	CCW Reciprocity & Firearm Laws Map With Permit-Expiration Reminders Know which laws apply to you in your home state and anywhere you travel. Never let your license lapse with permit-expiration reminders.			

PHYSICAL PREPARATION	USCCA Protector Academy™ - Qualification LEVEL 01 Handgun Safety & Marksmanship Fundamentals Children's Firearms & Safety Fundamentals LIVE Range Training Requirement LEVEL 01**	✓	✓	✓
	USCCA Protector Academy™ - Qualification LEVEL 02 Defensive Shooting Concepts Emergency First Aid Fundamentals LIVE Range Training Requirement LEVEL 02**		✓	✓
	USCCA Protector Academy™ - Qualification LEVEL 03 Emergency Preparedness Fundamentals LaserTRAIN Countering the Mass Shooter Threat LIVE Range Training Requirement LEVEL 03**			✓
	USCCA Certified Instructor Network Whether you're looking to improve your home defense, learn first aid, work on your defensive shooting or find a women's-only class, you'll be in good hands with a USCCA Certified Instructor.**			

LEGAL PREPARATION	Access to the Delta Defense 24/7 Critical Response Team This emergency response team is available 24/7 to guide you through the aftermath of a legal self-defense incident.			
	Self-Defense Liability Insurance* The USCCA helps responsible Americans like you prepare for what happens before, during and after an act of lawful self-defense. In addition to offering education and training, the USCCA has purchased an insurance policy that provides the association and its members with self-defense liability insurance.			
	Self-Defense Liability Insurance*			
	\$2,000,000 Annual Liability Insurance Limit	✓	✓	✓
	NO LIMIT Defense Expenses Defense Expenses incurred in the defense of a civil or criminal proceeding or investigation are paid in addition to the limit of liability for covered occurrences.	✓	✓	✓
	\$100,000 Cost of Bail Expense A \$1,000,000 bail bond typically costs \$100,000 or 10% of the limit. You'll have \$100,000 of funds available for bail expenses, including cash bail or the cost of a bail bond and monitoring expenses.	✓	✓	✓
	\$20,000 Up to \$20,000 for Incidental Expenses related to a covered incident, such as the cost to replace a confiscated firearm, and Additional Living Expenses.	✓	✓	✓
	\$750 Up to \$750 Per Day for Actual Loss of Earnings Incurred at the insurer's request in helping with the defense.	✓	✓	✓
	Coverage for All Lawful Acts of Self-Defense*	✓	✓	✓
	Freedom to Choose Your Criminal Defense Attorney* Choose your own criminal defense attorney or select one from the USCCA Attorney Network.			

ADDITIONAL BENEFITS	Spouse Membership Discount Prepare your spouse with the same peace of mind you trust at half the price.			
	Expert Customer Engagement Team Access the Delta Defense 100% U.S.-based Customer Engagement Team via phone, chat or social media.			
	Free Shipping in the USCCA Store Shop patriotic shirts, caps, range gear and more to show off your USCCA pride.			
	Annual USCCA Concealed Carry & Home Defense Expo FREE Daily Entry Enjoy free daily entry to the annual Concealed Carry & Home Defense Expo.			
	Industry Partner Discounts Save up to 30% on holsters, optics, training tools and much more.			
	New Member Kit Receive helpful membership resources, including your membership card, post-incident instructions and more.			
	Elite Concierge Line			✓

*Insurance has been purchased by the USCCA and is one of the benefits of membership in the USCCA. USCCA Members are additional insureds under a policy issued to the USCCA by Universal Fire & Casualty Insurance Company, a Universal Shield Insurance Group company, with its principal place of business in Hudsonville, MI. Universal Shield Insurance Group companies have a financial strength rating of A- from A.M. Best. Coverage and benefits are subject to the terms, conditions and exclusions of the insurance policy. Information provided herein is for informational purposes and is not intended to be a representation of coverage that may exist in any particular situation. Contact Delta Defense's Customer Engagement Team at 1-800-674-9779 with any questions. View the USCCA Membership Agreement at [USCCAMemberTerms.com](https://usccamemberterms.com). View the Self-Defense Liability Policy at DeltaDefense.com/SelfDefenseLiabilityPolicy. USCCA Membership is not available to residents of the states of New Jersey, New York or Washington.

**Additional charges for in-person training may apply.





WANT THE SAME PEACE OF MIND AS MORE THAN 600,000 RESPONSIBLY ARMED AMERICANS?

In addition to the award-winning *Concealed Carry Magazine*, lifesaving education, expert training, self-defense liability insurance* and a host of other perks, the true value of your USCCA Membership lies in the confidence and peace of mind you'll feel when you're fully prepared to protect your family before, during and after a self-defense incident.

Your membership is backed by the USCCA 365-Day, 100% Money-Back Bulletproof Guarantee. If you decide the USCCA is not for you, you can simply call to request a prompt and courteous refund.

Your benefits start the moment you activate your risk-free membership. Take action today and see why more than 600,000 Americans like you trust the USCCA.



Learn more at **ActivateUSCCA.com**